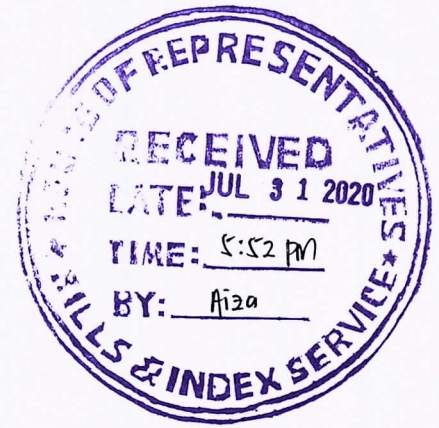


Republic of the Philippines  
HOUSE OF REPRESENTATIVES  
Quezon City

EIGHTEENTH CONGRESS  
Second Regular Session

House Resolution No. 1099



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Introduced by Honorable Deogracias Victor 'DV' B. Savellano

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**RESOLUTION**

**FOR THE HOUSE OF REPRESENTATIVES, TO CALL OUT TO ALL THE LOCAL GOVERNMENT UNITS (LGUs); THE CITIES AND MUNICIPALITIES, TO IMPLEMENT A ONE BARANGAY PRODUCT PROGRAM ( OBPP ) IN THEIR LOCALITIES**

**WHEREAS**, the One Town, One Product (OTOP-PHILIPPINES) is a priority program of the government to promote entrepreneurship and create jobs and through OTOP, the local chief executives of each city and municipality take the lead in identifying, developing, and promoting a specific product or service ;

**WHEREAS**, the OTOP-Philippines supports micro, small, and medium enterprises (MSMEs) to manufacture, offer, and market distinctive products or services through the use of indigenous raw materials and local skills and talents;

**WHEREAS**, the OTOP-Philippines offers a comprehensive assistance package through a convergence of services from LGUs, national government agencies (NGAs) and the private sector;

**WHEREAS**, such packages include: Business counseling, Appropriate technologies, Skills and entrepreneurial training, Marketing and Product designs and development;

**WHEREAS**, using the same model program of OTOP, the LGUs are now called on to implement the same concept by bringing this concept much closer to the grassroots which are the barangays thru their barangay chairmen and the barangay councils;

**WHEREAS**, in a drive for inclusive economic growth, by bringing the model program down to the level of the barangay on a smaller scale, it will enable more communities and more people to determine, develop, support, and promote culturally-rooted products or services where they can be the best at or best renowned for;

***NOW THEREFORE, BE IT RESOLVED FOR THE HOUSE OF REPRESENTATIVES,*** to call out the Local Government Units ( LGUs ); the Cities and Municipalities, to implement a One Barangay Product Program ( OBPP ) in their localities.

***Adopted,***

A handwritten signature in black ink, consisting of several loops and a long horizontal stroke extending to the right.

**DEOGRACIAS VICTOR "DV" B. SAVELLANO**  
Representative, 1st District, Ilocos Sur